

RACHEL TOOK OUT A PERSONAL LOAN FOR \$4,500 WITH A MONTHLY PAYMENT OF \$173.06 FOR 36 MONTHS. DETERMINE

RACHEL TOOK OUT A PERSONAL LOAN FOR \$4,500 WITH A MONTHLY PAYMENT OF \$173.06 FOR 36 MONTHS.
DETERMINE

WHEN CONSIDERING PERSONAL LOANS, UNDERSTANDING THE DETAILS OF THE LOAN TERMS IS CRUCIAL FOR MAKING INFORMED FINANCIAL DECISIONS. RACHEL'S RECENT LOAN OF \$4,500 WITH A MONTHLY INSTALLMENT OF \$173.06 OVER 36 MONTHS RAISES IMPORTANT QUESTIONS ABOUT THE TOTAL COST, INTEREST RATE, AND OVERALL AFFORDABILITY. THIS ARTICLE EXPLORES HOW TO DETERMINE KEY ASPECTS OF HER LOAN, INCLUDING THE TOTAL REPAYMENT AMOUNT, INTEREST PAID, AND ANNUAL PERCENTAGE RATE (APR). WHETHER YOU'RE PLANNING TO TAKE OUT A SIMILAR LOAN OR SIMPLY WANT TO UNDERSTAND HOW LOAN CALCULATIONS WORK, THIS COMPREHENSIVE GUIDE WILL WALK YOU THROUGH THE ESSENTIAL STEPS.

UNDERSTANDING THE BASIC LOAN TERMS

BEFORE DIVING INTO CALCULATIONS, IT'S ESSENTIAL TO UNDERSTAND THE FUNDAMENTAL COMPONENTS OF A PERSONAL LOAN:

LOAN PRINCIPAL

- THE ORIGINAL AMOUNT BORROWED: \$4,500 IN RACHEL'S CASE.

MONTHLY PAYMENT

- THE FIXED AMOUNT PAID EACH MONTH: \$173.06.

LOAN TERM

- DURATION OF THE LOAN: 36 MONTHS.

INTEREST RATE

- THE COST OF BORROWING, USUALLY EXPRESSED ANNUALLY AS AN APR.

TOTAL REPAYMENT

- THE TOTAL AMOUNT PAID OVER THE LIFE OF THE LOAN, INCLUDING PRINCIPAL AND INTEREST.

CALCULATING THE TOTAL REPAYMENT AMOUNT

ONE OF THE PRIMARY CALCULATIONS TO DETERMINE THE COST OF THE LOAN IS THE TOTAL REPAYMENT AMOUNT. THIS IS

STRAIGHTFORWARD:

1. MULTIPLY THE MONTHLY PAYMENT BY THE NUMBER OF MONTHS:

TOTAL REPAYMENT = MONTHLY PAYMENT $\times$ NUMBER OF MONTHS

APPLYING RACHEL'S FIGURES:

TOTAL REPAYMENT = $\$173.06 \times 36 = \$6,230.16$

THIS MEANS RACHEL WILL PAY A TOTAL OF \$6,230.16 OVER THREE YEARS FOR HER \$4,500 LOAN.

DETERMINING THE TOTAL INTEREST PAID

THE INTEREST PAID ON THE LOAN IS THE DIFFERENCE BETWEEN THE TOTAL REPAYMENT AND THE ORIGINAL LOAN AMOUNT:

1. SUBTRACT THE PRINCIPAL FROM THE TOTAL REPAYMENT:

INTEREST PAID = TOTAL REPAYMENT - PRINCIPAL

INTEREST PAID = $\$6,230.16 - \$4,500 = \$1,730.16$

RACHEL WILL PAY APPROXIMATELY \$1,730.16 IN INTEREST OVER THE COURSE OF HER LOAN.

CALCULATING THE INTEREST RATE (APR)

UNDERSTANDING THE ANNUAL PERCENTAGE RATE (APR) HELPS COMPARE DIFFERENT LOAN OPTIONS. TO DETERMINE THE APR BASED ON THE LOAN DETAILS, FINANCIAL FORMULAS OR LOAN CALCULATORS ARE TYPICALLY USED. SINCE THE LOAN'S MONTHLY PAYMENT, PRINCIPAL, AND TERM ARE KNOWN, WE CAN ESTIMATE THE INTEREST RATE.

USING LOAN CALCULATION FORMULAS

THE STANDARD LOAN AMORTIZATION FORMULA RELATES THE MONTHLY PAYMENT (M), PRINCIPAL (P), INTEREST RATE PER PERIOD (i), AND NUMBER OF PAYMENTS (N):

$$M = P \times \frac{i(1+i)^N}{(1+i)^N - 1}$$

WHERE:

- P = PRINCIPAL (\$4,500)
- M = MONTHLY PAYMENT (\$173.06)
- N = TOTAL PAYMENTS (36)
- i = MONTHLY INTEREST RATE (UNKNOWN)

THIS FORMULA CAN BE REARRANGED OR SOLVED USING FINANCIAL CALCULATORS OR SPREADSHEET FUNCTIONS LIKE EXCEL'S RATE().

ESTIMATING THE INTEREST RATE

USING AN ONLINE LOAN CALCULATOR OR EXCEL:

- INPUT:
- PRINCIPAL: 4500
- PAYMENT: -173.06
- NUMBER OF PERIODS: 36
- RESULT:
- APPROXIMATE MONTHLY INTEREST RATE: 0.0095 or 0.95%
- ANNUAL INTEREST RATE (APR): $0.95\% \times 12 \approx 11.4\%$

THUS, THE ESTIMATED APR FOR RACHEL'S LOAN IS APPROXIMATELY 11.4%.

IMPLICATIONS OF THE LOAN TERMS

UNDERSTANDING THESE CALCULATIONS HELPS RACHEL AND PROSPECTIVE BORROWERS EVALUATE:

- AFFORDABILITY: MONTHLY PAYMENTS OF \$173.06 FOR 36 MONTHS ARE MANAGEABLE FOR MANY BUDGETS.
- TOTAL COST: PAYING OVER \$6,230.16 IN TOTAL INDICATES THE TRUE COST OF BORROWING, INCLUDING INTEREST.
- INTEREST RATE: AN APR AROUND 11.4% IS WITHIN TYPICAL PERSONAL LOAN RATES, BUT BORROWERS SHOULD COMPARE OFFERS FOR BETTER TERMS.

FACTORS AFFECTING PERSONAL LOAN COSTS

SEVERAL FACTORS INFLUENCE THE TOTAL COST AND INTEREST RATE OF A PERSONAL LOAN:

CREDIT SCORE

- HIGHER SCORES OFTEN LEAD TO LOWER INTEREST RATES.

LOAN TERM

- LONGER TERMS MAY REDUCE MONTHLY PAYMENTS BUT INCREASE TOTAL INTEREST PAID.

LOAN AMOUNT

- LARGER LOANS CAN SOMETIMES QUALIFY FOR BETTER RATES.

DEBT-TO-INCOME RATIO

- LOWER RATIOS MAY QUALIFY BORROWERS FOR MORE FAVORABLE TERMS.

MARKET CONDITIONS

- PREVAILING INTEREST RATES IMPACT BORROWING COSTS.

TIPS FOR MANAGING PERSONAL LOANS EFFECTIVELY

TO ENSURE RESPONSIBLE BORROWING AND REPAYMENT:

- COMPARE MULTIPLE LENDERS TO FIND THE BEST INTEREST RATES.
- UNDERSTAND THE FULL REPAYMENT SCHEDULE BEFORE SIGNING.
- MAKE PAYMENTS ON TIME TO AVOID PENALTIES AND IMPROVE CREDIT SCORE.
- CONSIDER PAYING EXTRA TOWARD PRINCIPAL IF POSSIBLE TO REDUCE INTEREST PAID.
- MAINTAIN A BUDGET THAT ACCOMMODATES MONTHLY PAYMENTS COMFORTABLY.

CONCLUSION: KEY TAKEAWAYS FROM RACHEL'S LOAN SCENARIO

RACHEL'S DECISION TO TAKE OUT A \$4,500 PERSONAL LOAN WITH A MONTHLY PAYMENT OF \$173.06 OVER 36 MONTHS INVOLVES SEVERAL IMPORTANT FINANCIAL CONSIDERATIONS. BY ANALYZING HER LOAN TERMS, WE FIND:

- THE TOTAL REPAYMENT AMOUNT IS APPROXIMATELY \$6,230.16.
- SHE WILL PAY ABOUT \$1,730.16 IN TOTAL INTEREST.
- THE ESTIMATED ANNUAL PERCENTAGE RATE (APR) IS ROUGHLY 11.4%.

UNDERSTANDING THESE FIGURES ENABLES RACHEL AND OTHER BORROWERS TO ASSESS WHETHER THE LOAN FITS THEIR FINANCIAL SITUATION, ALLOWS FOR PROPER PLANNING, AND ENCOURAGES RESPONSIBLE BORROWING. ALWAYS REVIEW THE FULL LOAN AGREEMENT, COMPARE OFFERS, AND CONSIDER YOUR REPAYMENT CAPACITY BEFORE COMMITTING TO A PERSONAL LOAN.

IF YOU'RE CONSIDERING SIMILAR LOANS, USE ONLINE CALCULATORS AND CONSULT WITH FINANCIAL ADVISORS TO DETERMINE THE MOST FAVORABLE TERMS SUITED TO YOUR NEEDS.

FREQUENTLY ASKED QUESTIONS

WHAT IS THE TOTAL AMOUNT PAID BY RACHEL OVER THE 36-MONTH LOAN PERIOD?

RACHEL WILL PAY A TOTAL OF \$6,231.96 ($\173.06×36 MONTHS) OVER THE 36 MONTHS.

HOW MUCH INTEREST WILL RACHEL PAY ON HER \$4,500 PERSONAL LOAN?

THE TOTAL INTEREST PAID IS \$1,731.96 ($\$6,231.96$ TOTAL PAID MINUS \$4,500 PRINCIPAL).

WHAT IS THE APPROXIMATE ANNUAL INTEREST RATE ON RACHEL'S PERSONAL LOAN?

USING THE LOAN DETAILS, THE APPROXIMATE ANNUAL INTEREST RATE (APR) IS AROUND 10%, BUT EXACT RATE DEPENDS ON THE LOAN'S AMORTIZATION SCHEDULE.

CAN RACHEL PAY OFF HER LOAN EARLIER WITHOUT PENALTIES?

THIS DEPENDS ON THE LENDER'S POLICY; SHE SHOULD REVIEW HER LOAN AGREEMENT TO SEE IF EARLY REPAYMENT IS ALLOWED WITHOUT PENALTIES.

WHAT ARE THE BENEFITS OF TAKING A PERSONAL LOAN LIKE RACHEL'S?

PERSONAL LOANS CAN PROVIDE QUICK ACCESS TO FUNDS, FIXED MONTHLY PAYMENTS, AND PREDICTABLE REPAYMENT SCHEDULES, AIDING IN FINANCIAL PLANNING.

WHAT SHOULD RACHEL CONSIDER BEFORE TAKING OUT A PERSONAL LOAN?

RACHEL SHOULD CONSIDER THE INTEREST RATE, TOTAL REPAYMENT AMOUNT, MONTHLY PAYMENT AFFORDABILITY, AND ANY POTENTIAL FEES OR PENALTIES.

HOW DOES RACHEL'S MONTHLY PAYMENT COMPARE TO HER TOTAL LOAN AMOUNT?

HER MONTHLY PAYMENT OF \$173.06 IS ROUGHLY 3.84% OF THE PRINCIPAL AMOUNT, SPREAD EVENLY OVER 36 MONTHS.

WHAT HAPPENS IF RACHEL MISSES A MONTHLY PAYMENT ON HER LOAN?

MISSING A PAYMENT CAN LEAD TO LATE FEES, INCREASED INTEREST, OR DAMAGE TO HER CREDIT SCORE, DEPENDING ON HER LENDER'S POLICIES.

ADDITIONAL RESOURCES

RACHEL TOOK OUT A PERSONAL LOAN FOR \$4,500 WITH A MONTHLY PAYMENT OF \$173.06 FOR 36 MONTHS. DETERMINE

INTRODUCTION

IN TODAY'S FINANCIAL LANDSCAPE, PERSONAL LOANS HAVE BECOME A POPULAR TOOL FOR INDIVIDUALS SEEKING TO MANAGE EXPENSES, CONSOLIDATE DEBT, OR FUND SIGNIFICANT PURCHASES. AMONG COUNTLESS BORROWERS, RACHEL'S DECISION TO TAKE OUT A \$4,500 PERSONAL LOAN WITH A STRUCTURED REPAYMENT PLAN HAS GARNERED ATTENTION FOR ITS SPECIFICS AND IMPLICATIONS. HER CASE OFFERS AN INSIGHTFUL LENS TO ANALYZE THE MECHANICS OF PERSONAL LOANS, ASSESS AFFORDABILITY, AND UNDERSTAND THE BROADER FINANCIAL CONSIDERATIONS INVOLVED. THIS INVESTIGATIVE REVIEW AIMS TO UNPACK THE DETAILS SURROUNDING RACHEL'S LOAN, EVALUATE ITS FAIRNESS AND TRANSPARENCY, AND DETERMINE ITS OVERALL IMPACT ON HER FINANCIAL HEALTH.

THE DETAILS OF RACHEL'S LOAN

THE LOAN AMOUNT AND TERMS

RACHEL SECURED A PERSONAL LOAN AMOUNTING TO \$4,500. THE LOAN AGREEMENT STIPULATES A REPAYMENT SCHEDULE OF 36 MONTHS (3 YEARS), WITH A FIXED MONTHLY PAYMENT OF \$173.06. THESE FIGURES SET THE STAGE FOR A DETAILED EXAMINATION OF THE LOAN'S STRUCTURE, INTEREST RATE, TOTAL REPAYMENT AMOUNT, AND THE EFFECTIVE COST TO RACHEL.

MONTHLY PAYMENT BREAKDOWN

- MONTHLY PAYMENT: \$173.06
- LOAN DURATION: 36 MONTHS
- TOTAL REPAYMENT: $\$173.06 \times 36 = \$6,231.96$

FROM THIS, IT BECOMES CLEAR THAT OVER THE COURSE OF THE LOAN, RACHEL WILL PAY A TOTAL OF \$6,231.96, WHICH EXCEEDS HER ORIGINAL PRINCIPAL BY APPROXIMATELY \$1,731.96. THIS EXCESS REPRESENTS THE TOTAL INTEREST PAID OVER THE LOAN TERM, MAKING IT ESSENTIAL TO ANALYZE THE IMPLIED INTEREST RATE.

DECIPHERING THE INTEREST RATE

CALCULATING THE APPROXIMATE ANNUAL PERCENTAGE RATE (APR)

TO UNDERSTAND THE TRUE COST OF THE LOAN, WE NEED TO ESTIMATE THE ANNUAL PERCENTAGE RATE (APR). USING AMORTIZATION FORMULAS OR FINANCIAL CALCULATORS, THE FOLLOWING APPROXIMATIONS CAN BE MADE:

- PRINCIPAL (P): \$4,500
- MONTHLY PAYMENT (PMT): \$173.06
- NUMBER OF PAYMENTS (N): 36

APPLYING THESE VALUES IN A LOAN CALCULATOR OR FINANCIAL SOFTWARE YIELDS AN APPROXIMATE INTEREST RATE OF 11-12% APR. THIS IS A TYPICAL RATE FOR UNSECURED PERSONAL LOANS OFFERED TO CREDITWORTHY BORROWERS, BUT IT CAN VARY DEPENDING ON CREDIT SCORE, INCOME, AND LENDER POLICIES.

THE SIGNIFICANCE OF THE INTEREST RATE

AN INTEREST RATE IN THE 11-12% RANGE SUGGESTS A MODERATE COST LOAN, BALANCING ACCESSIBILITY AND AFFORDABILITY. BORROWERS WITH EXCELLENT CREDIT MIGHT SECURE LOWER RATES, WHILE THOSE WITH LESS FAVORABLE CREDIT PROFILES COULD FACE HIGHER COSTS.

AFFORDABILITY AND FINANCIAL IMPACT

ASSESSING RACHEL'S MONTHLY PAYMENT BURDEN

RACHEL'S MONTHLY PAYMENT OF \$173.06 MUST BE EVALUATED AGAINST HER INCOME AND OTHER FINANCIAL OBLIGATIONS.

- INCOME COMPATIBILITY: FOR A TYPICAL BORROWER, A MONTHLY LOAN PAYMENT SHOULD IDEALLY NOT EXCEED 10-15% OF GROSS INCOME. IF RACHEL EARNS AROUND \$2,500 MONTHLY, HER LOAN PAYMENT WOULD CONSTITUTE APPROXIMATELY 6.9%, MAKING IT MANAGEABLE.
- OTHER EXPENSES: THE ACTUAL AFFORDABILITY DEPENDS ON HER OTHER COMMITMENTS—RENT, UTILITIES, GROCERIES, INSURANCE, AND EXISTING DEBT.

TOTAL COST OF THE LOAN

- PRINCIPAL: \$4,500
- TOTAL INTEREST PAID: \$1,731.96
- TOTAL REPAYMENT: \$6,231.96

THIS BREAKDOWN HIGHLIGHTS THAT RACHEL PAYS APPROXIMATELY 38.5% OVER THE ORIGINAL LOAN AMOUNT IN INTEREST AND FEES. WHILE NOT UNUSUAL FOR PERSONAL LOANS, IT EMPHASIZES THE IMPORTANCE OF COMPARING OFFERS AND UNDERSTANDING TOTAL REPAYMENT OBLIGATIONS.

THE BROADER CONTEXT: WHY BORROWERS CHOOSE PERSONAL LOANS

COMMON REASONS FOR TAKING PERSONAL LOANS

- DEBT CONSOLIDATION
- EMERGENCY EXPENSES
- HOME RENOVATIONS
- MEDICAL BILLS
- LARGE PURCHASES

RACHEL'S MOTIVE IS UNSPECIFIED, BUT UNDERSTANDING WHY INDIVIDUALS OPT FOR SUCH LOANS HELPS ASSESS WHETHER HER CHOICE WAS PRUDENT. PERSONAL LOANS OFTEN PROVIDE LOWER INTEREST THAN CREDIT CARDS AND OFFER PREDICTABLE REPAYMENT SCHEDULES, WHICH CAN BE ADVANTAGEOUS.

RISKS AND CONSIDERATIONS

- OVER-BORROWING: BORROWERS SHOULD ENSURE THAT MONTHLY PAYMENTS ARE SUSTAINABLE.
- IMPACT ON CREDIT SCORE: TIMELY PAYMENTS CAN BOOST CREDIT, BUT MISSED PAYMENTS DAMAGE IT.
- FEES AND PENALTIES: SOME LOANS INCLUDE ORIGATION FEES, PREPAYMENT PENALTIES, OR LATE PAYMENT CHARGES.

TRANSPARENCY AND BORROWER PROTECTIONS

EVALUATING THE LOAN OFFER

WHEN RACHEL TOOK OUT HER LOAN, KEY FACTORS TO CONSIDER INCLUDE:

- INTEREST RATE DISCLOSURE: WAS THE APR CLEARLY OUTLINED?
- PREPAYMENT PENALTIES: COULD SHE PAY OFF THE LOAN EARLY WITHOUT PENALTY?
- TOTAL COST DISCLOSURE: DID SHE UNDERSTAND THE TOTAL REPAYMENT AMOUNT BEFORE SIGNING?

REGULATORY ENVIRONMENT

IN MANY JURISDICTIONS, LENDERS ARE REQUIRED TO PROVIDE CLEAR DISCLOSURES TO PROTECT CONSUMERS. HOWEVER, SOME PREDATORY LENDERS MAY OBSCURE COSTS, LEADING TO BORROWER REGRET.

IS RACHEL'S LOAN A GOOD DEAL?

DETERMINING WHETHER RACHEL'S LOAN IS FAVORABLE INVOLVES MULTIPLE PERSPECTIVES:

- INTEREST RATE: AT APPROXIMATELY 11-12% APR, IT'S WITHIN A TYPICAL RANGE.
- REPAYMENT TERMS: FIXED PAYMENTS OVER 3 YEARS PROVIDE STABILITY.
- AFFORDABILITY: ASSUMING HER INCOME SUPPORTS THE MONTHLY PAYMENTS, THE LOAN APPEARS MANAGEABLE.
- ALTERNATIVES: COULD SHE HAVE OBTAINED A LOWER INTEREST RATE ELSEWHERE? WOULD A SHORTER TERM SAVE HER INTEREST COSTS?

POTENTIAL ALTERNATIVES

- BALANCE TRANSFER CREDIT CARD
- SAVINGS OR EMERGENCY FUND
- BORROWING FROM FAMILY OR FRIENDS
- NEGOTIATING BETTER TERMS WITH HER LENDER

LONG-TERM IMPLICATIONS

IMPACT ON CREDIT SCORE

TIMELY PAYMENTS CAN BOLSTER RACHEL'S CREDIT PROFILE, WHILE MISSED PAYMENTS COULD HARM IT. THE LOAN'S PRESENCE ON HER CREDIT REPORT DEMONSTRATES CREDIT ACTIVITY AND RESPONSIBILITY IF MANAGED WELL.

FINANCIAL PLANNING

HER MONTHLY COMMITMENT MUST BE INTEGRATED INTO HER BROADER FINANCIAL PLAN. IF HER CIRCUMSTANCES CHANGE—JOB LOSS, MEDICAL EMERGENCIES—SHE MIGHT STRUGGLE TO MEET PAYMENTS, EMPHASIZING THE IMPORTANCE OF AFFORDABILITY AND CONTINGENCY PLANNING.

CONCLUSION

RACHEL'S DECISION TO TAKE OUT A \$4,500 PERSONAL LOAN WITH A MONTHLY PAYMENT OF \$173.06 FOR 36 MONTHS APPEARS TO BE A TYPICAL EXAMPLE OF CONSUMER BORROWING WITHIN THE CURRENT LENDING LANDSCAPE. THE APPROXIMATE INTEREST RATE OF 11-12% SUGGESTS A REASONABLE COST FOR AN UNSECURED PERSONAL LOAN, ASSUMING HER CREDITWORTHINESS WAS ADEQUATE.

WHILE THE LOAN OFFERS IMMEDIATE ACCESS TO FUNDS AND PREDICTABLE REPAYMENT TERMS, THE TOTAL INTEREST PAID OVER THREE YEARS EMPHASIZES THE IMPORTANCE OF UNDERSTANDING THE FULL COST BEFORE BORROWING. FOR RACHEL, THE KEY TO MAXIMIZING THE BENEFITS OF THIS LOAN LIES IN ENSURING THAT THE MONTHLY PAYMENTS FIT COMFORTABLY WITHIN HER BUDGET, THAT SHE UNDERSTANDS HER REPAYMENT OBLIGATIONS, AND THAT SHE EXPLORES OPTIONS FOR LOWER RATES OR SHORTER TERMS IF POSSIBLE.

IN BROADER TERMS, HER CASE ILLUSTRATES THE CRITICAL NEED FOR TRANSPARENCY, CAREFUL FINANCIAL PLANNING, AND INFORMED DECISION-MAKING IN PERSONAL BORROWING. AS CONSUMERS NAVIGATE A COMPLEX LANDSCAPE OF LENDING OPTIONS, UNDERSTANDING THE MECHANICS BEHIND SUCH LOANS CAN EMPOWER THEM TO MAKE CHOICES THAT SUPPORT LONG-TERM FINANCIAL HEALTH.

FINAL THOUGHTS

RACHEL'S EXPERIENCE UNDERSCORES A FUNDAMENTAL TRUTH: PERSONAL LOANS CAN BE VALUABLE TOOLS WHEN USED RESPONSIBLY, BUT THEY DEMAND CAREFUL CONSIDERATION. BORROWERS MUST EVALUATE INTEREST RATES, TOTAL COSTS, REPAYMENT TERMS, AND THEIR ABILITY TO REPAY COMFORTABLY. FOR FINANCIAL ADVISORS, JOURNALISTS, AND REVIEW SITES, HER CASE SERVES AS A COMPELLING EXAMPLE TO EDUCATE CONSUMERS ON THE IMPORTANCE OF DUE DILIGENCE IN PERSONAL BORROWING—ULTIMATELY FOSTERING SMARTER FINANCIAL HABITS AND HEALTHIER ECONOMIC FUTURES.

[Rachel Took Out A Personal Loan For 4 500 With A Monthly](#)

Payment Of 173 06 For 36 Months Determine

Rachel Took Out A Personal Loan For 4 500 With A Monthly Payment Of 173 06 For 36 Months Determine

Related Articles

- [Matching Designs Are Often Used For A/B Tests WhenThe Cost Of Recruiting Sample Units Is HighThere Is](#)
- [Mrs. Alejandro's History Class Made A Scale Model Of The Alamo That Is 3 Feet Tall. The Actual Height](#)
- [Paid Personal Communication That Attempts To Inform And Persuade Customers To Purchase Products In An](#)

[Back to Home](#)