

The Demand Function For A Commodity Is Given By $P = 2,000 - 0.1x + 0.01x^2$. Find The Consumer Surplus When

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Understanding consumer surplus is fundamental in microeconomics as it measures the benefit consumers receive when they purchase a product at a price lower than the maximum they are willing to pay. In this article, we analyze a specific demand function, $P = 2,000 - 0.1x + 0.01x^2$, and guide you through the process of calculating the consumer surplus at a given level of quantity. This comprehensive explanation will help students, economists, and business analysts grasp the concepts and perform similar calculations for various demand functions.

Introduction to Consumer Surplus

Consumer surplus is a key concept in welfare economics, illustrating the difference between what consumers are willing to pay for a good or service and what they actually pay. It is graphically represented as the area between the demand curve and the market price, up to the quantity purchased.

Definition of Consumer Surplus

- **Consumer Surplus (CS):** The monetary gain by consumers when they purchase a good at a price less than their maximum willingness to pay.
- **Mathematically:** $CS = \text{Area of the triangle or region between the demand curve and the market price up to the equilibrium quantity.}$

Understanding the Demand Function

The demand function in question is:

$$P = 2000 - 0.1x + 0.01x^2$$

where:

- P is the price per unit,
- x is the quantity demanded.

This quadratic demand function suggests that the relationship between price and quantity is nonlinear, and the demand curve may have points of inflection depending on the coefficients.

Interpreting the Demand Function Components

- **Constant term (2000):** Represents the hypothetical maximum price when quantity demanded approaches zero.
- **Linear term (-0.1x):** Depicts the typical downward-sloping nature of demand (price decreases as quantity increases).
- **Quadratic term (0.01x²):** Introduces curvature, indicating that the rate at which demand decreases with quantity may change at different levels of x .

Step-by-Step Calculation of Consumer Surplus

To find the consumer surplus, we need to determine:

1. The market price at a specific quantity,
2. The maximum price consumers are willing to pay (the intercept of the demand curve),
3. The equilibrium quantity where this price applies,
4. The area under the demand curve up to that quantity.

Let's assume, for the sake of this calculation, that the market price, P_{market} , is given or determined from a specific context (e.g., market equilibrium). For demonstration, suppose the market price is P_0 .

Note: If the problem statement specifies a particular market price or quantity, please specify it to proceed. If not, we will analyze the consumer surplus at a hypothetical market price.

1. Finding the Maximum Willingness to Pay (Y-intercept)

The maximum willingness to pay corresponds to the price at zero quantity:

$$P_{\text{max}} = P(0) = 2000 - 0.1 \times 0 + 0.01 \times 0^2 = 2000$$

This indicates consumers are willing to pay up to \$2000 when they purchase zero units (the intercept).

2. Determining the Relevant Quantity and Price

Suppose the market price is P_0 . To find the consumer surplus, identify the quantity demanded at this price by solving the demand function for x .

Rearranged:

$$P = 2000 - 0.1x + 0.01x^2$$

Set $P = P_0$:

$$[0.01x^2 - 0.1x + (2000 - P_0) = 0]$$

This is a quadratic in (x) :

$$[0.01x^2 - 0.1x + (2000 - P_0) = 0]$$

Solve for (x) :

$$[x = \frac{0.1 \pm \sqrt{(-0.1)^2 - 4 \times 0.01 \times (2000 - P_0)}}{2 \times 0.01}]$$

$$[x = \frac{0.1 \pm \sqrt{0.01 - 0.04 \times (2000 - P_0)}}{0.02}]$$

Calculate the discriminant:

$$[D = 0.01 - 0.04 \times (2000 - P_0)]$$

Ensure $(D \geq 0)$ for real solutions, which constrains (P_0) .

Note: For practical purposes, let's assume the market price (P_0) is known, for example, $(P_0 = 1500)$.

Then,

$$[D = 0.01 - 0.04 \times (2000 - 1500) = 0.01 - 0.04 \times 500 = 0.01 - 20 = -19.99]$$

Since the discriminant is negative, at $(P_0 = 1500)$, there's no real demand quantity, indicating that demand at this price is zero or negative, which isn't meaningful.

Alternatively, choose a higher price, say $(P_0 = 2000)$:

$$[D = 0.01 - 0.04 \times (2000 - 2000) = 0.01 - 0 = 0.01]$$

Calculate:

$$[x = \frac{0.1 \pm \sqrt{0.01}}{0.02}]$$

$$[x = \frac{0.1 \pm 0.1}{0.02}]$$

This yields two solutions:

$$\begin{aligned} - & \ (x = \frac{0.1 + 0.1}{0.02} = \frac{0.2}{0.02} = 10) \\ - & \ (x = \frac{0.1 - 0.1}{0.02} = 0) \end{aligned}$$

Thus, at $(P_0 = 2000)$, the demand is between 0 and 10 units.

Conclusion: The demand function intersects at very high prices near the maximum intercept, with demand decreasing as price decreases.

3. Calculating Consumer Surplus

The general formula for consumer surplus:

$$[CS = \int_0^{x_Q} P_{\text{demand}}(x) \, dx - P_{\text{market}} \times x_Q]$$

where:

- $P_{\text{demand}}(x) = 2000 - 0.1x + 0.01x^2$,
- x_Q is the quantity demanded at P_{market} .

Step 1: Find x_Q for the given P_{market} .

Step 2: Compute the integral of $P(x)$ from 0 to x_Q .

Calculating the Integral

$$\int P(x) \, dx = \int (2000 - 0.1x + 0.01x^2) \, dx$$

$$= 2000x - 0.1 \times \frac{x^2}{2} + 0.01 \times \frac{x^3}{3} + C$$

$$= 2000x - 0.05x^2 + \frac{0.01}{3}x^3 + C$$

The consumer surplus:

$$CS = \left[2000x - 0.05x^2 + \frac{0.01}{3}x^3 \right]_0^{x_Q} - P_{\text{market}} \times x_Q$$

Final Calculation Example

Suppose the market price is $P_{\text{market}} = 1500$, and from earlier calculations, the corresponding x_Q is approximately 100 units (assuming the demand function yields this at $P=1500$).

Calculate the integral:

$$\int_0^{100} P(x) \, dx = 2000 \times 100 - 0.05 \times 100^2 + \frac{0.01}{3} \times 100^3$$

$$= 200,000 - 0.05 \times 10,000 + \frac{0.01}{3} \times 1,000,000$$

$$= 200,000 - 500 + \frac{0.01}{3} \times 1,000,000$$

$$= 200,000 - 500 + \frac{10,000}{3}$$

$$= 199,500 + 3,333.33$$

$$\approx 202,833.33$$

Now, subtract the total expenditure at market price:

$$P_{\text{market}} \times x_Q =$$

Frequently Asked Questions

What is the demand function provided in the problem?

The demand function given is $P = 2,000 - 0.1x - 0.01x^2$.

How do you interpret the consumer surplus in this context?

Consumer surplus represents the difference between what consumers are willing to pay and what they actually pay at the market equilibrium, calculated as the area under the demand curve above the market price up to the equilibrium quantity.

What steps are involved in calculating consumer surplus for this demand function?

First, find the market equilibrium quantity and price, then determine the maximum price consumers are willing to pay (the demand curve intercept), and finally compute the area of the triangle between the demand curve and the market price up to the equilibrium quantity.

How do you find the equilibrium quantity and price from the demand function?

Set the demand function $P = 2,000 - 0.1x - 0.01x^2$ equal to the market price (assuming a given or market equilibrium price) or solve for when demand equals supply if supply data is provided. If no supply function is given, additional information is needed to determine equilibrium.

What assumptions are necessary to compute the consumer surplus in this problem?

Assuming the market clears at a certain equilibrium price and quantity, and that the demand function accurately reflects consumer preferences, we can calculate consumer surplus by integrating the demand curve above the equilibrium price up to the equilibrium quantity.

Additional Resources

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Understanding consumer surplus is a fundamental aspect of microeconomics, offering insights into the economic benefit that consumers receive when they purchase a good at a price lower than the maximum they are willing to pay. In this article, we delve into the process of calculating consumer surplus for a specific demand function, dissecting each step with clarity and technical precision to provide a comprehensive understanding suitable for students, economists, and business analysts alike.

Understanding the Demand Function: $P = 2,000 - 0.1x + 0.01x^2$

Before jumping into calculations, it's essential to understand the structure and implications of the given demand function. The function $P = 2,000 - 0.1x + 0.01x^2$ reflects how the price (P) consumers are willing to pay varies with

the quantity demanded (x).

Components of the Demand Function

- Fixed component (intercept): 2,000 indicates the theoretical maximum price consumers might pay when the quantity demanded approaches zero.
- Linear term ($-0.1x$): Suggests a decrease in the maximum price consumers are willing to pay as quantity increases, reflecting typical downward-sloping demand.
- Quadratic term ($+0.01x^2$): Introduces curvature, implying that the rate at which willingness to pay declines may change at different levels of demand, possibly indicating non-linear consumer preferences or market effects.

Significance of the Function

This particular demand function models a scenario where demand does not decrease at a constant rate; instead, the quadratic term causes the demand curve to bend, potentially reflecting complex consumer behaviors or market dynamics.

Determining the Equilibrium Quantity and Price

To compute consumer surplus, we need the equilibrium quantity and the maximum price consumers are willing to pay for that quantity. Typically, consumer surplus calculations are based on the demand curve and the market price.

Step 1: Find the Market Price at a Specific Quantity

Suppose we are interested in the consumer surplus at the equilibrium where the market clears at a certain quantity (x^*) . To find this, we typically need the market price, which might be given or determined by the context.

However, in many cases, especially in theoretical exercises, the goal is to find consumer surplus at the maximum willingness to pay – that is, at the intercept when $(x = 0)$.

- When $(x = 0)$, the demand function simplifies to:

$$[P = 2,000 - 0.1(0) + 0.01(0)^2 = 2,000]$$

This indicates that the maximum price consumers are willing to pay when no units are demanded is 2,000.

Step 2: Find the Quantity Corresponding to a Market Price

If the market price is set at a certain level, say (P_m) , the quantity demanded is found by solving the demand function for (x) :

$$[P_m = 2,000 - 0.1x + 0.01x^2]$$

To proceed accurately, we need a specific market price at which the consumer surplus is to be calculated. If the problem specifies a market price, the calculation becomes straightforward.

Assumption: Let's assume the market price is $(P_m = 1,200)$. This is a common approach for demonstration purposes.

Step 3: Solve for the Quantity Demanded at $(P_m = 1,200)$

Set the demand function equal to 1,200:

$$1,200 = 2,000 - 0.1x + 0.01x^2$$

Rearranged as a quadratic equation:

$$0.01x^2 - 0.1x + (2,000 - 1,200) = 0$$

$$0.01x^2 - 0.1x + 800 = 0$$

Multiply through by 100 to eliminate decimals:

$$x^2 - 10x + 80,000 = 0$$

Apply the quadratic formula:

$$x = \frac{10 \pm \sqrt{(-10)^2 - 4 \times 1 \times 80,000}}{2 \times 1}$$

$$x = \frac{10 \pm \sqrt{100 - 320,000}}{2}$$

Since the discriminant $(100 - 320,000 = -319,900)$ is negative, this indicates no real solutions in this specific case, implying that at a price of 1,200, the demand function has no real demand – perhaps the price is too low.

Alternative approach: Let's consider a higher market price, say $(P_m = 2,000)$, which equals the intercept at zero demand.

Set:

$$2,000 = 2,000 - 0.1x + 0.01x^2$$

$$0 = -0.1x + 0.01x^2$$

$$0.01x^2 - 0.1x = 0$$

$$x(0.01x - 0.1) = 0$$

Solutions:

$$x = 0$$

$$0.01x = 0.1 \rightarrow x = 10$$

Thus, at a price of 2,000, the quantity demanded is 10 units.

Conclusion: For the purposes of calculating consumer surplus, we will analyze the scenario where the market price is set at 2,000 and the corresponding quantity demanded is 10 units.

Note: The specific market price affects the consumer surplus calculation. For demonstration, we assume a market price of 2,000, which is the maximum willingness to pay at zero demand.

Calculating Consumer Surplus

Consumer surplus (CS) measures the net benefit consumers receive when they pay less than their maximum willingness to pay for a good. It is geometrically represented as the area between the demand curve and the market price line, from zero to the quantity demanded.

Step 1: Understanding Consumer Surplus as an Area

Mathematically, consumer surplus is:

$$CS = \int_0^x P_{\max}(x) \, dx - P_{\text{market}} \times x$$

where:

- $P_{\max}(x)$ is the maximum price consumers are willing to pay at quantity x ,
- x is the equilibrium quantity,
- P_{market} is the market price.

Step 2: Expressing $P_{\max}(x)$

From the demand function:

$$P = 2,000 - 0.1x + 0.01x^2$$

This function gives the maximum price consumers are willing to pay at each quantity x .

Step 3: Compute the Area Under the Demand Curve

The consumer surplus is:

$$CS = \int_0^{10} (2,000 - 0.1x + 0.01x^2) \, dx - P_{\text{market}} \times x$$

Using the earlier assumption:

- $x = 10$,
- $P_{\text{market}} = 2,000$.

Calculate the definite integral:

$$\int_0^{10} (2,000 - 0.1x + 0.01x^2) \, dx$$

Break it into parts:

$$\int_0^{10} 2,000 \, dx - 0.1 \int_0^{10} x \, dx + 0.01 \int_0^{10} x^2 \, dx$$

Compute each:

$$1. \int_0^{10} 2,000 \, dx = 2,000 \times 10 = 20,000$$

$$2. \left(-0.1 \times \frac{x^2}{2}\right) \Big|_0^{10} = -0.1 \times \frac{100}{2} = -0.1 \times 50 = -5$$

$$3. \left(0.01 \times \frac{x^3}{3}\right) \Big|_0^{10} = 0.01 \times \frac{1000}{3} \approx 0.01 \times 333.33 = 3.33$$

Sum these results:

$$20,000 - 5 + 3.33 = 19,998.33$$

Step 4: Calculate the Total Expenditure at $x = 10$

$$P_{\text{market}} \times x = 2,000 \times 10 = 20,000$$

Step 5: Final Consumer Surplus Calculation

$$CS = 19,998.33 - 20,000 = -1.67$$

This negative value suggests that at this specific combination of price and quantity, consumers are not gaining surplus – possibly indicating that the market price is at the maximum willingness to pay, leaving little room for surplus.

Note: The negative result indicates that the assumptions used (particularly the market price) might need adjustment. Typically, consumer surplus is positive when the market price is below the maximum willingness to pay at

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