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A Laptop Assembly Plant Needs To Increase Its Productivity In A Competitive Business Environment While navigating the rapidly evolving landscape of technology manufacturing, staying ahead of competitors requires a strategic focus on boosting productivity. In a market characterized by fast-paced innovation, price sensitivity, and customer expectations for quality and timely delivery, optimizing operational efficiency is not just beneficial—it's essential for survival and growth. This article explores comprehensive strategies that laptop assembly plants can adopt to enhance productivity, streamline processes, and maintain a competitive edge.