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In today's digital landscape, web servers are the backbone of online operations, hosting websites, applications, and services that are critical to organizational success. However, when a sudden surge in web traffic occurs—whether due to viral content, marketing campaigns, or malicious attacks—it can overwhelm the main web server, leading to slowdowns, outages, and a poor user experience. If your organization is facing such a situation, developing a comprehensive plan to manage and mitigate high traffic volumes is essential. This article provides a detailed guide on how to craft an effective strategy to handle overwhelming visits, ensuring your web infrastructure remains resilient, secure, and performant.