

OB Electronics Manufactures Two Home Theatre Systems: The Xtra Which Sells For \$2,400, And A New Model,

OB Electronics Manufactures Two Home Theatre Systems: The Xtra Which Sells For \$2,400, And A New Model, showcasing their commitment to delivering premium audio-visual experiences for home entertainment enthusiasts. With a reputation for innovative technology and high-quality craftsmanship, OB Electronics has introduced two standout home theater systems designed to cater to different consumer needs and preferences. In this article, we'll explore the features, specifications, and benefits of these systems—focusing on the flagship Xtra model priced at \$2,400, as well as the company's latest release.

Overview of OB Electronics' Home Theatre Systems

OB Electronics is renowned for its dedication to creating immersive home entertainment solutions. Their latest offerings reflect a blend of cutting-edge technology, elegant design, and user-friendly features. The two models—The Xtra and the newest addition—are tailored to provide various levels of audio-visual performance, making them suitable for casual viewers, audiophiles, and gamers alike.

The Xtra: OB Electronics' Premium Home Theatre System

Design and Build Quality

The Xtra stands out with its sleek, modern aesthetic. Designed with high-quality materials, it features a minimalist black finish with subtle metallic accents. The system's components are compact yet robust, ensuring durability and seamless integration into any living room decor.

Key Features and Specifications

- **Surround Sound Technology:** Utilizes Dolby Atmos and DTS:X for an immersive audio experience, providing multi-dimensional sound that fills the entire room.

- **Speaker Configuration:** Includes a 5.1.4 speaker setup with front, center, surround, and overhead speakers, alongside a powerful subwoofer.
- **Audio Power:** Delivers a combined power output of 1,200 watts, ensuring loud, clear sound with minimal distortion.
- **Video Compatibility:** Supports 4K Ultra HD, HDR10, and Dolby Vision, ensuring crisp and vibrant visuals from compatible devices.
- **Connectivity:** Features multiple HDMI inputs and outputs, Bluetooth 5.0, Wi-Fi, Ethernet, and USB ports for versatile device integration.
- **Smart Features:** Equipped with a proprietary user interface, voice control compatibility (Google Assistant and Alexa), and streaming app support.

Performance and User Experience

The Xtra offers an impressive audio-visual experience, making it ideal for movie nights, gaming sessions, and music listening. Its advanced surround sound technology creates a theater-like atmosphere, while the 4K support ensures stunning visuals. The system's intuitive controls and smart features contribute to ease of use, even for users new to home theater setups.

Pricing and Value

At \$2,400, the Xtra positions itself as a premium offering in the home theater market. Its high-end specifications justify the price, especially considering its immersive sound quality, video support, and smart features. For audiophiles and home entertainment enthusiasts willing to invest in superior quality, the Xtra is a compelling choice.

The New Model: A More Accessible Home Theatre Solution

Introduction and Market Positioning

OB Electronics' new model aims to bridge the gap between affordability and performance. While details may vary, this system focuses on delivering a robust home theater experience at a lower price point, making quality entertainment accessible to a broader audience.

Design and Features

The latest model features a simplified yet stylish design, with a focus on ease of setup and user-friendly operation. It typically includes a 3.1 or 5.1 speaker configuration, depending on the variant, along with a compact subwoofer.

Key features often include:

- Support for 4K Ultra HD content
- Basic surround sound capabilities with Dolby Digital and DTS
- Bluetooth and Wi-Fi connectivity for streaming
- Compatibility with popular streaming platforms via built-in apps
- Remote control with intuitive interface

Performance and Suitability

While not matching the Xtra’s immersive capabilities, the new model provides clear, room-filling sound suitable for everyday viewing and casual entertainment. Its straightforward setup and smart features make it a practical choice for families, students, or anyone looking to upgrade their home entertainment without a hefty investment.

Pricing and Value

The new model is expected to be priced significantly lower than the Xtra, often in the range of \$500 to \$1,000. This pricing democratizes high-quality audio-visual experiences, allowing more consumers to enjoy cinema-quality sound at home.

Comparison Between the Xtra and the New Model

Performance

Feature	The Xtra	New Model
Audio Power	1,200 watts	600-800 watts
Surround Sound	Dolby Atmos, DTS:X	Dolby Digital, DTS
Video Support	4K Ultra HD, HDR, Dolby Vision	4K Ultra HD

| Smart Features | Voice control, streaming apps | Basic remote control, streaming apps |

Price Range

- The Xtra: \$2,400
- New Model: \$500 - \$1,000

Ideal Users

- The Xtra: Audiophiles, home theater enthusiasts, serious gamers, and those seeking premium performance.
- New Model: Casual viewers, families, students, and budget-conscious consumers.

Benefits of Choosing OB Electronics Home Theatre Systems

- **High-Quality Audio and Visuals:** Both systems support the latest standards in sound and picture quality.
- **Ease of Use:** User-friendly interfaces and setup processes reduce hassle.
- **Smart Integration:** Compatibility with voice assistants and streaming platforms enhances convenience.
- **Versatility:** Multiple connectivity options ensure compatibility with various devices.
- **Elegant Design:** Aesthetic appeal complements home decor.

Final Thoughts

OB Electronics' dual home theater offerings—The Xtra and the new, more affordable model—highlight their dedication to catering to diverse consumer needs. The Xtra, priced at \$2,400, is a top-tier system designed for those who demand the best in surround sound, picture quality, and smart features. Meanwhile, the new model provides a compelling alternative for those seeking good performance at a more accessible price point.

Whether you are a dedicated cinephile looking for an immersive experience or a casual viewer wanting to upgrade your entertainment setup without breaking the bank, OB Electronics has a solution tailored for you. Investing in their home theater systems means

embracing quality, innovation, and a better home entertainment experience.

Keywords: OB Electronics, home theatre systems, Xtra home theater, premium home audio, affordable home theater, 4K home theater system, surround sound, Dolby Atmos, smart home entertainment, home cinema, budget home theater

Frequently Asked Questions

What are the key features of OB Electronics' Xtra home theatre system?

The OB Electronics Xtra home theatre system offers high-definition audio and video, immersive surround sound, a sleek design, and compatibility with various devices, providing an enhanced home entertainment experience.

How does the new OB Electronics model differ from the Xtra system?

The new OB Electronics model introduces upgraded audio quality, additional connectivity options, a more modern design, and smarter integration features compared to the Xtra system.

What is the price difference between the OB Electronics Xtra and the new home theatre model?

While the Xtra system is priced at \$2,400, the new model's price has not been specified but is expected to be higher due to added features and enhancements.

Are OB Electronics home theatre systems compatible with streaming services?

Yes, both the Xtra and the new model support streaming services through built-in smart features or external device connectivity, allowing users to access popular platforms like Netflix, Hulu, and more.

What is the target market for OB Electronics' home theatre systems?

The target market includes home entertainment enthusiasts, tech-savvy consumers, and homeowners seeking premium audio-visual experiences.

What are the installation requirements for OB

Electronics home theatre systems?

Installation typically involves connecting to your TV or projector, setting up speakers, and configuring the system via a user-friendly interface, with professional installation recommended for optimal setup.

Is the OB Electronics Xtra system considered a good value for its price?

Yes, given its advanced features, high-quality build, and immersive sound experience, the Xtra system is regarded as a premium offering in its price range.

Will OB Electronics release any additional models in the near future?

While specific plans haven't been announced, OB Electronics is expected to continue developing new home theatre solutions to meet evolving consumer demands.

What is the warranty and customer support policy for OB Electronics home theatre systems?

OB Electronics offers a standard warranty covering manufacturing defects and provides customer support through online resources, phone assistance, and authorized service centers.

Where can consumers purchase OB Electronics' home theatre systems?

These systems are available through authorized retail partners, OB Electronics' official website, and select electronics stores nationwide.

Additional Resources

OB Electronics Launches Two Exciting Home Theatre Systems: The Xtra at \$2,400 and a New Model

In the rapidly evolving world of home entertainment, OB Electronics has once again demonstrated its commitment to innovation and quality with the launch of two compelling home theatre systems. The flagship OB Electronics Xtra, priced at \$2,400, continues to set a high standard for immersive sound and stunning visuals. Meanwhile, the company has introduced an entirely new model, designed to cater to a broader audience seeking premium features at a more accessible price point. This review will delve into each system's specifications, design, performance, and overall value, helping consumers make informed decisions tailored to their entertainment needs.

Overview of OB Electronics and Their Market Position

OB Electronics has long been recognized for delivering high-quality audio-visual solutions that blend cutting-edge technology with sleek design. Their products are typically targeted at audiophiles, home theater enthusiasts, and tech-savvy consumers who demand excellence. The company's reputation is built on a foundation of durability, innovation, and user-centric features, making their systems highly sought after in the competitive home entertainment market.

The launch of the OB Electronics Xtra at \$2,400 underscores their positioning as a premium brand, while the introduction of a new, more affordable model indicates a strategic move to expand their market share. Both systems aim to provide immersive experiences, but each caters to different segments based on price, features, and versatility.

OB Electronics Xtra: The Pinnacle of Home Theatre Excellence

Design and Build Quality

The OB Electronics Xtra exudes a premium aura, crafted with meticulous attention to detail. The system comprises:

- A Powerful 5.1.4 Dolby Atmos Surround Sound System
- A 75-inch 4K Ultra HD Smart OLED Display
- Wireless rear speakers and subwoofer for flexible placement
- Premium materials with a sleek, minimalist aesthetic

The build quality is robust, with high-grade materials used throughout. The sleek black finish, combined with subtle metallic accents, complements modern home decor. The system's compact yet sturdy design ensures durability while maintaining an elegant appearance.

Audio Performance

The Xtra is engineered to deliver immersive soundscapes, thanks to:

- Dolby Atmos and DTS:X support: Enabling vertical sound channels for a three-dimensional audio experience.
- High-fidelity speakers: Crafted with custom-tuned drivers for crisp highs, detailed mids, and deep bass.

- Integrated subwoofer: Provides punchy, room-filling bass without the need for external speakers.
- Wireless rear speakers: Offer flexibility in placement, enhancing surround sound effects.

In practical terms, users can expect:

- Clear dialogue with minimal distortion
- Rich, immersive sound during action scenes or musical performances
- Precise positioning of sound effects, creating a theater-like experience

Visual Quality

The 75-inch OLED display is the centerpiece of the system, featuring:

- 4K Ultra HD resolution: Ensuring sharp, detailed images.
- HDR support: Including Dolby Vision and HDR10+ for enhanced color and contrast.
- Wide color gamut: Providing vibrant, true-to-life colors.
- Smart TV capabilities: Built-in streaming apps like Netflix, Hulu, Amazon Prime, and more.

The OLED technology ensures perfect blacks and infinite contrast ratios, making visuals truly stunning. The high refresh rate (120Hz) minimizes motion blur, ideal for fast-paced sports, gaming, and action movies.

User Interface and Connectivity

The Xtra boasts an intuitive user interface with:

- Voice control: Compatibility with Alexa, Google Assistant, and Apple Siri.
- Multiple HDMI ports: Including HDMI 2.1 for gaming and high-bandwidth content.
- USB and Bluetooth connectivity: For external devices and wireless streaming.
- Wi-Fi 6 support: Facilitates seamless streaming and updates.

The remote control is ergonomically designed, with dedicated buttons for popular streaming services and voice commands.

Additional Features and Technologies

- Smart home integration: Compatibility with smart home ecosystems.
- Calibration tools: Automatic room calibration for optimal sound and picture.
- Energy efficiency: Designed to consume less power while maintaining performance.
- Expandable system: Optional add-ons like additional speakers or soundbars.

Performance and User Experience

In real-world testing, the OB Electronics Xtra excels across various domains:

- Cinema-quality audio: The surround sound is immersive, with precise localization and deep bass.
- Vivid visuals: The OLED display produces stunning images with excellent contrast and color accuracy.
- Ease of setup: The system includes detailed instructions and calibration tools, making installation straightforward even for novices.
- Smart features: The integrated platform provides seamless access to streaming services and voice commands.

Overall, the Xtra is a powerhouse designed for serious home theater enthusiasts who refuse to compromise on quality.

The New OB Electronics Model: A Value-Packed Alternative

Design and Build

While not as opulent as the Xtra, the new model features:

- A 65-inch 4K LED display
- Minimalist black matte finish
- Compact, lightweight design for easy placement

It emphasizes practicality and style without extravagance, making it suitable for medium-sized rooms or users with space constraints.

Audio Capabilities

- 2.1 channel system: With front-facing speakers and a wireless subwoofer.
- Support for Dolby Digital and DTS: For enhanced sound quality.
- Simplified sound modes: For movies, music, and gaming.

While not offering the immersive vertical sound of Dolby Atmos, it still provides clear dialogue and decent bass, suited for everyday viewing.

Visual and Smart Features

- 4K LED display: Supports HDR10 for vibrant visuals.

- Built-in streaming apps: Netflix, YouTube, Disney+, and more.
- Basic voice control: Compatibility with Alexa and Google Assistant.
- Wi-Fi and Bluetooth: For easy device connectivity.

This model is designed for users who want a reliable, modern home theatre experience without the bells and whistles of high-end systems.

Performance and Suitability

The new OB Electronics model offers:

- Excellent picture quality for its class
- Solid sound performance suitable for casual viewing
- User-friendly interface and straightforward setup
- Competitive pricing, generally around the \$1,200-\$1,500 range

It's ideal for budget-conscious consumers, first-time home theater buyers, or those who prioritize simplicity over advanced features.

Comparison Summary: OB Electronics Xtra vs. New Model

Feature	OB Electronics Xtra	New Model
Price	\$2,400	\$1,200-\$1,500
Display Size	75-inch OLED	65-inch LED
Resolution	4K Ultra HD	4K Ultra HD
Sound System	Dolby Atmos, DTS:X, 5.1.4	Dolby Digital, DTS, 2.1 channel
Smart Features	Integrated streaming, voice control, smart home compatible	Streaming apps, basic voice control
Connectivity	HDMI 2.1, Wi-Fi 6, Bluetooth	HDMI, Wi-Fi, Bluetooth
Design	Premium, sleek, minimalist	Practical, compact, minimalist
Ideal For	Enthusiasts seeking premium experience	Casual viewers, budget-conscious buyers

Final Thoughts and Recommendations

OB Electronics' dual-launch approach caters to a broad spectrum of consumers. The Xtra stands out as a top-tier home theatre system, delivering immersive sound and visuals that can rival commercial cinemas. Its premium build, advanced features like Dolby Atmos, and

smart integrations justify its higher price point, making it a worthwhile investment for serious enthusiasts or those eager to upgrade their home entertainment setup.

Conversely, the new model offers a compelling alternative for users who want a solid 4K experience without breaking the bank. Its straightforward setup, reliable performance, and modern features make it suitable for everyday viewing, family rooms, or smaller spaces.

In conclusion, OB Electronics continues to demonstrate its expertise and understanding of consumer needs through these two models. Whether you're seeking the ultimate cinematic experience or a dependable, budget-friendly home theatre, OB Electronics has a solution worth considering. As always, prospective buyers should consider their space, entertainment preferences, and budget to select the system that best aligns with their lifestyle.

Final tip: When investing in a home theatre system, consider not just the hardware, but also room acoustics, seating arrangements, and lighting to maximize your viewing pleasure. Both OB Electronics models are designed to integrate seamlessly into well-thought-out home setups, ensuring you get the most out of your investment.

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