

If The Bidders At An English Auction Have True Values Of \$78, \$72, \$66, And \$65, The Item Will Sell For:

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Understanding how an English auction functions and how bidders' true values influence the final sale price is essential for anyone interested in auction theory, economics, or even practical auction participation. When bidders have different valuations of an item, the dynamics of the auction determine the final winning bid. This article delves into the mechanics of an English auction, explores how bidders' true values influence the outcome, and provides an in-depth analysis of the specific case where bidders' true values are \$78, \$72, \$66, and \$65.

What Is an English Auction?

Definition and Characteristics

An English auction is a popular and straightforward auction format where the bidding starts at a predetermined minimum or a low opening bid and progresses with participants making higher bids until no one is willing to bid further. The highest bid at the end of the bidding process wins the item. Key features include:

- Open ascending bids: Bidders openly compete by raising bids.
- Transparent bidding process: All participants see the current highest bid.
- Incremental bidding: Bids increase in specified increments.
- Finalization: The item sells to the highest bidder when bidding ceases.

Advantages and Disadvantages

Advantages:

- Transparency encourages honest bidding.
- Bidders can respond to competitors' bids in real-time.
- The seller can achieve a fair market value.

Disadvantages:

- Can lead to "auction fever," driving prices above true value.
- The final bid may be influenced by strategic bidding rather than true valuation.

- Less effective if bidders have private or hidden valuations.

Understanding True Values and Bidding Strategies

What Are True Values?

True value, also called valuation, is the maximum amount a bidder is willing to pay for an item based on their personal assessment, utility, or preference. It reflects the bidder's genuine worth of the item, independent of external factors or strategic considerations.

Role of True Values in English Auctions

In an ideal scenario with complete information and rational bidders, the auction outcome will often reflect the highest true value among participants. However, the bidding process involves strategic behavior, especially when bidders aim to maximize their utility and avoid "winner's curse" or overpaying.

Strategic Bidding and Bidder Behavior

- Bidders with higher true values tend to bid more assertively.
- Bidders with lower true values may bid cautiously or drop out early.
- Bidding increments and the pace of bidding influence final prices.
- Information revelation during bidding can cause bidders to adjust strategies.

Case Study: True Values of \$78, \$72, \$66, and \$65

Scenario Setup

Consider four bidders with the following true values:

- Bidder A: \$78
- Bidder B: \$72
- Bidder C: \$66
- Bidder D: \$65

These values reflect their maximum willingness to pay based on their valuation of the item.

Assumptions in the Analysis

- Bidders are rational and want to maximize their utility.
- Each bidder knows their own true value but not the others' true values.
- Bidders bid in an ascending manner, raising the bid until they are outbid or reach their valuation.
- The auction continues until no higher bids are made.

Implications of True Values on the Final Price

In a standard English auction with rational bidders, the item typically sells at a bid just below the second-highest valuation—assuming bidders bid up to their true values and bid strategically.

Analyzing the Likely Final Sale Price

Outcome Based on Rational Bidding Behavior

Given the true values:

1. Bidder A (\$78): highest valuation
2. Bidder B (\$72): second highest
3. Bidder C (\$66): third
4. Bidder D (\$65): lowest

In an ideal rational bidding scenario:

- Bidder A will bid up to their true value of \$78.
- Bidder B, who values the item at \$72, will bid up to \$72.
- Bidder C, valuing at \$66, will bid up to \$66.
- Bidder D, valuing at \$65, will bid up to \$65.

The auction proceeds as follows:

- Bidders start bidding at a low opening bid.
- Bidders B, C, and D bid higher until they reach their respective valuations.
- Bidder A bids beyond \$72, knowing their valuation is \$78.
- Bidder B will bid up to \$72, and once the bidding reaches that point, Bidder B drops out.
- Bidder A continues bidding beyond \$72, up to their maximum of \$78.
- Bidders C and D are already out once the bidding exceeds their valuations.

Final Bid: The highest bid before no further bids are made will be just below Bidder A's true value of \$78. Since Bidder A will bid up to \$78 but not beyond, and no other bidder can bid over \$72, the auction will likely conclude at or just below \$78.

Expected Final Sale Price

- The final sale price will be just below \$78, likely around \$77 or \$78, depending on bidding increments.
- The second-highest bid (Bidder B at \$72) acts as a strategic ceiling for other bidders, but Bidder A's willingness to bid up to \$78 ensures that the final price is close to their true valuation.

Additional Factors Influencing the Final Price

Bid Increments and Auction Rules

- Larger bid increments can cause the final sale price to be higher.
- Smaller increments tend to produce more precise outcomes close to the true valuation of the highest bidder.

Bidder Strategies and Risk Tolerance

- Some bidders may bid less aggressively to avoid paying their maximum valuation.
- Willingness to bid up to one's true value influences the final outcome.

Information Revelation

- As the auction progresses, bidders learn about others' willingness to pay.
- Knowledge of higher bids may cause bidders to adjust their bids, affecting the final price.

Conclusion: What Will the Item Sell For?

Based on the analysis of true values and strategic bidding behavior in an English auction:

- The item will most likely sell at a price close to the highest bidder's true value, which is \$78.
- Because bidders bid up to their true valuations and stop bidding once their maximum is reached or

exceeded, the final bid will be just below or equal to \$78.

- The second-highest valuation (\$72) acts as a boundary for other bidders, but the highest bidder's willingness to pay ensures the price approaches their true valuation.

In conclusion, given the true values of \$78, \$72, \$66, and \$65, the item will most likely sell for around \$77 to \$78. This outcome exemplifies the efficiency of English auctions in revealing bidders' true valuations and facilitating the sale at a fair market price reflective of the highest bidder's maximum willingness to pay.

Frequently Asked Questions

If the bidders at an English auction have true values of \$78, \$72, \$66, and \$65, what is the likely selling price of the item?

The item will most likely sell for \$66, as it is the second-highest true value and the typical English auction price tends to be just below the highest bid.

In an English auction with bidders valuing an item at \$78, \$72, \$66, and \$65, what determines the final selling price?

The final price is generally just below the highest true value, often at the second-highest valuation, which is \$66 in this case.

Why does an English auction with these bidders' true values result in a sale price of \$66?

Because the highest bidder values the item at \$78, the second-highest bidder's valuation of \$66 sets the typical final sale price, assuming bidding continues until just below the highest bid.

If bidders have true values of \$78, \$72, \$66, and \$65, what is the equilibrium auction price in an English auction?

The equilibrium price is expected to be around \$66, as bidders will bid up to just below their true values, stopping at the second-highest valuation.

Given the bidders' true values of \$78, \$72, \$66, and \$65, what is the expected outcome if all bidders bid sincerely in an English auction?

The item will sell for approximately \$66, which is the second-highest true value, assuming bidders stop bidding once the price reaches their valuation.

How do the true values of bidders influence the final sale price in an English auction?

The final sale price typically aligns with the second-highest true value, as bidders bid up to their valuations but not beyond, leading to a sale just below the highest true value.

In a scenario where bidders' true values are \$78, \$72, \$66, and \$65, what bidding behavior leads to the sale price of \$66?

Bidders bid up to their true values, but once the price reaches \$66, the highest bidder's valuation of \$78 is just above that, resulting in the item selling at or near \$66.

Why doesn't the item sell for the highest true value of \$78 in this auction?

Because the highest bidder's true value is \$78, they will bid up to that amount, but the second-highest valuation (\$66) typically sets the final sale price, assuming the highest bidder wins at a bid just below \$78.

What is the significance of the second-highest true value in determining the auction's final price when bidders have values of \$78, \$72, \$66, and \$65?

The second-highest true value (\$66) often determines the final sale price in an English auction because the winner bids just below the highest valuation, which is \$78.

If the true values of bidders are known to be \$78, \$72, \$66, and \$65, what is the expected closing price in an English auction?

The expected closing price is around \$66, reflecting the second-highest true value, assuming all bidders bid sincerely and stop bidding once the price reaches their valuation.

Additional Resources

Analyzing the Final Sale Price in an English Auction with Known True Values of Bidders

In the world of auction theory and practice, understanding how the strategic interactions among bidders influence the final sale price is both fascinating and essential. This is especially true in English auctions, where bidders openly compete by raising bids until only one remains, and where each bidder's valuation—or true value—significantly impacts their bidding strategy. In this context, examining scenarios where bidders' true values are known provides valuable insights into the expected outcome of the auction. Specifically, when four bidders possess true values of \$78, \$72, \$66, and \$65, respectively, what is the most probable final sale price? This question not only involves straightforward economic logic but also delves into auction theory principles, strategic behavior, and

the probabilistic nature of bidding.

This article aims to thoroughly analyze this scenario, exploring the underlying assumptions, strategic bidding behavior, and the theoretical outcomes that determine the final sale price. We will dissect the mechanics of an English auction, consider the implications of known true values, and provide an in-depth explanation of how the auction would unfold in this specific case.

Understanding the Basic Framework of an English Auction

What Is an English Auction?

An English auction is a common open ascending bid auction where the auctioneer begins with a minimum price. Bidders then compete by sequentially raising the bid, with each bid exceeding the previous one. The process continues until no further bids are made, at which point the highest bid wins, and the item is sold to the highest bidder at that bid price.

Characteristics of an English auction include:

- Open bidding: All participants see the current bid and can choose to bid or pass.
- Incremental bidding: Bidders increase the bid in predefined or flexible increments.
- Transparency: The process is transparent, with all bidders aware of others' bids.

This format encourages bidders to reveal their true valuation gradually, often leading to an efficient allocation of the good.

Role of True Values in an Auction

In auction theory, a bidder's true value (or valuation) is the maximum amount they are willing to pay for the item. When bidders are aware of their own true values and believe others' true values are known or can be inferred, their bidding strategies tend to reflect these valuations.

In most real-world auctions, bidders are uncertain about others' true values, leading to strategic bidding based on beliefs and risk preferences. However, when true values are common knowledge—such as in the scenario under consideration—the strategic behavior simplifies, and the final outcome hinges primarily on these valuations.

Scenario Details: True Values of Bidders

The specific scenario involves four bidders with the following true values:

- Bidder A: \$78
- Bidder B: \$72
- Bidder C: \$66
- Bidder D: \$65

These values are known to all participants, representing a case of complete information. This assumption significantly influences the strategic bidding process and the final sale outcome.

Strategic Behavior in Complete-Information English Auctions

How Bidders Decide When to Bid or Pass

In a complete-information environment, each bidder understands all other bidders' true valuations. This knowledge simplifies strategic calculations because:

- Bidders can anticipate the bids of others based on their valuations.
- There are no uncertainties about others' willingness to pay.
- The bidding process becomes a straightforward game of logic and anticipation.

Typically, bidders will bid up to just below the second-highest valuation if they believe they cannot secure the item at a price below their own valuation without risking losing the auction. Since the auction ends when no further bids are made, the final price usually aligns with the second-highest valuation in such scenarios.

Implication of Complete Information: The Second-Highest Valuation

In a complete-information English auction, the equilibrium outcome often results in the item selling at the second-highest valuation. Why?

- The highest valuation bidder will bid up to just below their own valuation, knowing they can win the item at a price less than or equal to their valuation.
- The second-highest valuation bidder will bid up to just below the highest valuation, aiming to secure the item.
- The third-highest bidder, knowing they cannot outbid the second-highest bidder without exceeding their own valuation, will pass once the bid surpasses their own valuation.

- The final sale price tends to be set at the maximum the second-highest bidder is willing to pay, which is just below the highest valuation.

This behavior leads to the second-price outcome in the complete-information setting, even though the auction is conducted openly.

Applying Theory to the Given Valuations

With the true values provided, the auction proceeds as follows:

- Bidder A: \$78
- Bidder B: \$72
- Bidder C: \$66
- Bidder D: \$65

Since all bidders know each other's true values, the strategic bidding is straightforward:

- Bidder A, with the highest valuation (\$78), will bid up to just below \$78.
- Bidder B, with \$72, will bid up to just below \$78 but cannot bid beyond \$72.
- Bidder C, with \$66, will bid up to just below \$72.
- Bidder D, with \$65, will bid up to just below \$66.

The bidding sequence would likely be:

1. Bidder D bids \$65 (their valuation).
2. Bidder C bids \$66.
3. Bidder B bids \$72.
4. Bidder A bids just below \$78 (say, \$77.99).

At this point:

- Bidder A, the highest valuation bidder, would bid just below \$78, say, \$77.99, knowing they can win at this price.
- Bidder B would bid up to \$72 or just below it, but cannot outbid \$77.99.
- Bidder C would bid up to \$66, which is less than \$72.
- Bidder D would bid up to \$65, which is less than \$66.

Since Bidder A can bid just under \$78, they will win the auction at approximately \$77.99. The other bidders, knowing the valuations, will not bid higher than their own valuations, so they will pass once the bidding surpasses their maximum willingness to pay.

Expected Final Sale Price: Theoretical and Practical Perspectives

In Theory: The Second-Highest Valuation

Based on complete information and strategic behavior, the auction will most likely conclude with the item selling at approximately the second-highest valuation, which in this case is \$72.

Why? Because:

- Bidder A will bid just below \$78.
- Bidder B will bid up to \$72.
- Bidder C will bid up to \$66.
- Bidder D will bid up to \$65.

Once Bidder B bids \$72, Bidder A, with a valuation of \$78, can bid just below \$78 (say, \$77.99). But since Bidder B's valuation is \$72, they will not bid beyond that. The bidding stops when Bidder B bids \$72 (or just below it), and Bidder A then bids just below \$78, winning the auction at approximately \$77.99.

However, in an open ascending auction with complete information, the practical outcome is that the item sells at Bidder B's valuation of \$72. This is because:

- Bidder A, with the highest valuation, will bid up to just below \$78, but unless they are willing to pay that amount, they might choose to stop bidding just below their maximum if they anticipate others will not go higher.
- If Bidder A bids just below \$78, they win at that price.
- But if bidders are strategic and aim to avoid overpaying, they might bid only up to their own valuations, leading to the final price equaling the second-highest valuation.

Therefore, the most common theoretical outcome in complete information is that the item sells at the second-highest valuation, which is \$72.

Practical Considerations and Auction Dynamics

In real-world auctions, factors such as bidder risk preferences, bid increments, and auction rules might influence the final price. For example:

- Bid increments: If bids increase in fixed increments (e.g., \$1), the final price might be slightly above the second-highest valuation.
- Bidder strategies: If the highest valuation bidder is aggressive, they might bid just below \$78, securing the item at that price.
- Bidders' willingness to pay: If bidders are risk-averse or prefer certainty, they might bid closer to their true valuation, leading to a final price near the second-highest valuation.

Given the complete information and strategic behavior, the consensus in auction theory is that the final sale price will hover around the second-highest valuation, approximately \$72.

Conclusion: Final Sale Price in Context

In sum, when bidders at an English auction are fully aware of each other's true valuations—\$78, \$72, \$66, and \$65—the auction's outcome becomes a strategic contest primarily determined by the second-highest valuation. The highest valuation bidder (with \$78) will bid up to just below their maximum, but the second-highest bidder (with \$72) will bid up to their valuation, effectively

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