

Assume That A Competitive Firm Has The Total Cost Function: $TC = 1q^3 - 40q^2 + 840q + 1800$

Suppose

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Suppose we are analyzing the behavior of a firm operating in a perfectly competitive market with this specific total cost (TC) function. Understanding the implications of this cost structure involves exploring concepts such as marginal cost, average cost, profit maximization, and supply decisions. This article delves into these aspects, providing a comprehensive analysis of how this cost function influences the firm's production and pricing strategies.

Understanding the Cost Function and Its Components

Before diving into the firm's decision-making process, it's crucial to understand the structure of the total cost function and what each term represents.

Breaking Down the Total Cost Function

The given total cost function is:

$$- TC = 1q^3 - 40q^2 + 840q + 1800$$

This function combines fixed costs and variable costs:

- Fixed Cost: 1800 (costs that do not change with output)
- Variable Costs: $1q^3 - 40q^2 + 840q$ (costs that vary with quantity produced)

Each term's influence:

- q^3 term: Represents increasing marginal costs at higher output levels due to the cubic nature,

indicating rising costs as production expands.

- q^2 term: Subtracts from the total cost, indicating decreasing costs initially with increasing output, but eventually overshadowed by the cubic term.

- q term: Linear component, reflecting the marginal increase in costs per additional unit produced.

Calculating Marginal Cost (MC)

Marginal cost is vital for determining the profit-maximizing level of output in perfect competition.

Deriving Marginal Cost

The marginal cost is the derivative of total cost with respect to quantity (q):

- $MC = d(TC)/dq$

Calculating:

- $MC = d/dq [1q^3 - 40q^2 + 840q + 1800]$

- $MC = 3q^2 - 80q + 840$

This quadratic function indicates how the cost of producing an additional unit changes with output.

Analyzing the Marginal Cost Function

The MC function:

- Is quadratic, opening upwards (since coefficient of q^2 is positive)

- Has a minimum point where the marginal cost is lowest

To find the minimum:

- Set MC to zero:

- $3q^2 - 80q + 840 = 0$

- Solve for q :

- Using quadratic formula: $q = [80 \pm \sqrt{80^2 - 43840}] / (23)$

Calculations:

- Discriminant:

$$- 80^2 - 43840 = 6400 - 10080 = -3680$$

- Since the discriminant is negative, MC does not cross zero, meaning the MC function has no real roots and is always positive (since leading coefficient is positive), indicating MC is always above zero.

Implication: The marginal cost is always positive, increasing with output in a non-linear fashion.

Average Cost Analysis

Average cost (AC) helps understand the cost per unit at different output levels.

Calculating Average Cost

$$- AC = TC / q$$

Expressed as:

$$- AC = (1q^3 - 40q^2 + 840q + 1800) / q$$

- Simplify:

$$- AC = q^2 - 40q + 840 + 1800 / q$$

Behavior of Average Cost

- As q approaches zero, AC tends toward infinity due to the $1800/q$ term.
- At higher q , AC is dominated by $q^2 - 40q + 840$, which is a quadratic function that initially decreases then increases, indicating the presence of a minimum average cost point.

Profit Maximization in Perfect Competition

In a perfectly competitive market, firms maximize profit where marginal cost equals the market price (P):

- $P = MC$

Given the MC function:

- $P = 3q^2 - 80q + 840$

The firm's optimal output level depends on the market price.

Determining the Optimal Quantity

- Set P equal to MC:

- $P = 3q^2 - 80q + 840$

- Rearranged:

- $3q^2 - 80q + (840 - P) = 0$

Solve for q:

- $q = [80 \pm \sqrt{80^2 - 43(840 - P)}] / (23)$

Since output cannot be negative, select the positive root.

Implications of Price on Output

- For different market prices, the optimal q varies.
- When P is high enough, the quadratic yields positive solutions, indicating profitable production.
- If P drops below certain levels, the firm might choose to shut down (produce zero output).

Shutdown and Break-Even Analysis

Understanding the shutdown point involves examining whether the firm can cover its variable costs.

Calculating Average Variable Cost (AVC)

- Variable cost (VC) = TC - Fixed costs = $1q^3 - 40q^2 + 840q$
- $AVC = VC / q = (1q^3 - 40q^2 + 840q) / q = q^2 - 40q + 840$

The shutdown point occurs when:

- Price (P) = AVC
- The minimum of AVC determines the shutdown price.

Finding the Minimum of AVC

- $AVC = q^2 - 40q + 840$
- Derivative:
- $d(AVC)/dq = 2q - 40$
- Set to zero:
- $2q - 40 = 0$
- $q = 20$

Calculate AVC at $q = 20$:

- $AVC = (20)^2 - 40(20) + 840 = 400 - 800 + 840 = 440$

Conclusion:

- The minimum average variable cost is 440 at $q = 20$.
- Shutdown price = 440.

If the market price drops below 440, the firm should cease production in the short run to minimize losses.

Long-Run Considerations and Market Implications

In the long run, firms consider total costs, including fixed costs, and seek to operate at the minimum of average total cost (ATC).

Calculating Average Total Cost (ATC)

$$\text{ATC} = \text{TC} / q = q^2 - 40q + 840 + 1800 / q$$

Find the minimum of ATC:

- Derivative:

$$d(\text{ATC})/dq = 2q - 40 - 1800 / q^2$$

Set to zero:

$$2q - 40 - 1800 / q^2 = 0$$

Multiply through by q^2 :

$$2q^3 - 40q^2 - 1800 = 0$$

This cubic equation can be solved numerically or graphically to find the optimal output level where the firm minimizes long-run average costs.

Implications for the Firm's Production and Market Strategy

The analysis of the cost functions reveals several strategic insights:

- **Optimal Production Level:** The firm should produce where marginal cost equals the market price and where the average total cost is minimized to ensure long-term profitability.
- **Shutdown Point:** If market prices fall below 440, the firm is better off shutting down in the short

run.

- **Cost Management:** The cubic and quadratic components suggest increasing costs at higher outputs, so managing production levels is crucial to avoid unprofitable expansions.
- **Pricing Strategies:** In competitive markets, the firm is a price taker, so understanding cost structures helps forecast profitability at prevailing market prices.

Conclusion

Analyzing the total cost function $TC = 1q^3 - 40q^2 + 840q + 1800$ provides valuable insights into the firm's production decisions. Marginal cost analysis reveals how costs evolve with output, guiding optimal production levels. The minimum average variable cost point at $q=20$ indicates the shutdown threshold at a price of 440. In the long run, minimizing average total cost becomes essential for sustained profitability, influencing strategic decisions regarding output and investment. Ultimately, understanding these cost dynamics enables firms to navigate competitive markets effectively, ensuring they operate efficiently and respond appropriately to changing market conditions.

Keywords: total cost function, marginal cost, average cost, shutdown point, profit maximization, competitive firm, cost analysis, market strategy

Frequently Asked Questions

What is the total cost function for the competitive firm?

The total cost function is $TC = 1q^3 - 40q^2 + 840q + 1800$.

How do you determine the marginal cost (MC) from the total cost function?

Marginal cost is the derivative of total cost with respect to quantity q , so $MC = d(TC)/dq = 3q^2 - 80q + 840$.

What is the profit-maximizing level of output for this firm?

Assuming perfect competition, profit maximization occurs where marginal cost equals market price. To find the exact output, set $MC = P$ and solve for q based on the market price.

How do you find the average total cost (ATC) at a given level of output?

ATC is calculated as total cost divided by quantity: $ATC = TC/q = (1q^3 - 40q^2 + 840q + 1800)/q$.

At what output level does the firm experience the minimum average total cost?

To find the minimum ATC, differentiate ATC with respect to q , set it to zero, and solve for q to find the optimal output level.

How does the total cost function influence the firm's supply curve?

The firm's supply curve is derived from its marginal cost curve above the shutdown point; thus, the shape of TC affects how the firm responds to market prices.

What are the implications of the quadratic and cubic terms in the total cost function?

The quadratic and cubic terms indicate increasing and decreasing returns to scale at different output levels, affecting marginal cost and overall cost behavior.

How can the firm determine its break-even point using the total cost function?

The break-even point occurs where total revenue equals total cost ($TR = TC$). For a price p , solve $pq = TC$ for q to find the output level where profit is zero.

Additional Resources

Assume That A Competitive Firm Has The Total Cost Function: $TC = 1q^3 - 40q^2 + 840q + 1800$.

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Understanding the intricacies of a firm's cost structure is fundamental to analyzing its production decisions, profitability, and market behavior. When a firm operates in a perfectly competitive environment, its cost functions serve as essential tools for determining optimal output levels, pricing strategies, and long-term sustainability. In this article, we delve deep into the total cost function $TC = 1q^3 - 40q^2 + 840q + 1800$, exploring its components, deriving key economic measures, and examining the implications for a firm's decision-making process.

Deciphering the Total Cost Function: Structure and Components

The total cost (TC) function provided, $TC = 1q^3 - 40q^2 + 840q + 1800$, encapsulates how a firm's costs vary with output quantity q . Each term in this polynomial has economic significance:

- Fixed Costs (FC): The constant term, 1800, represents the firm's fixed costs—expenses that do not vary with output in the short run, such as rent, machinery, or administrative salaries.
- Variable Costs (VC): The remaining polynomial terms, $1q^3 - 40q^2 + 840q$, reflect costs that change

with the level of output. These include raw materials, labor, and other inputs directly tied to production volume.

Let's analyze the roles of each component:

1. The cubic term ($1q^3$):

This term suggests that costs increase at an increasing rate as output expands, possibly capturing increasing marginal costs at high production levels due to factors like capacity constraints or inefficiencies.

2. The quadratic term ($-40q^2$):

A negative quadratic component indicates that, initially, increasing output may lead to decreasing marginal costs due to economies of scale or learning effects, but the cubic term eventually dominates at higher outputs.

3. The linear term ($840q$):

This is the dominant linear component, representing constant per-unit variable costs in a simplified form and setting a baseline for variable costs per unit.

By understanding these components, we recognize that the firm's total costs are not simply linear but exhibit complex behavior, with potential economies and diseconomies of scale affecting decision-making.

Deriving Key Cost Measures: Marginal and Average Costs

To analyze the firm's optimal production decisions, it's essential to derive marginal cost (MC) and average cost (AC) functions from the total cost function.

1. Marginal Cost (MC):

Marginal cost measures the change in total cost resulting from producing one additional unit of output:

$$MC = d(TC)/dq$$

Calculating the derivative:

$$d(TC)/dq = 3q^2 - 80q + 840$$

Thus,

$$MC = 3q^2 - 80q + 840$$

This quadratic expression tells us how the cost of producing an extra unit varies with output level q .

2. Average Cost (AC):

Average cost is total cost divided by output:

$$AC = TC / q$$

Expressed explicitly:

$$AC = (1q^3 - 40q^2 + 840q + 1800) / q$$

Simplify term-by-term:

$$AC = q^2 - 40q + 840 + 1800/q$$

Understanding the shape of the AC curve helps identify the most cost-efficient production levels.

Implications:

- When $MC < AC$, average costs are decreasing, indicating economies of scale.
- When $MC > AC$, average costs are increasing, signaling diseconomies of scale.

- The points where MC intersects AC represent the minimum average cost.

Identifying the Cost-Minimizing Output Level

In a competitive market, a firm maximizes profit by producing the quantity where marginal cost equals marginal revenue (price). Assuming a perfectly competitive market, the firm is a price taker, and the price (P) equals the marginal revenue.

Step 1: Find the output level where $MC = P$

Suppose the market price P is known; for example, $P = 900$.

Set MC equal to P:

$$3q^2 - 80q + 840 = 900$$

Simplify:

$$3q^2 - 80q + 840 - 900 = 0$$

$$3q^2 - 80q - 60 = 0$$

Divide through by 3:

$$q^2 - (80/3)q - 20 = 0$$

This quadratic can be solved using the quadratic formula:

$$q = [(80/3) \pm \sqrt{(80/3)^2 - 4 \cdot 1 \cdot (-20)}] / 2$$

Calculate discriminant:

$$(80/3)^2 = 6400/9 \approx 711.11$$

Discriminant D:

$$D = 711.11 - 4 \cdot 1 \cdot (-20) = 711.11 + 80 = 791.11$$

Square root of D:

$$\sqrt{791.11} \approx 28.16$$

Calculate the roots:

$$q = [(80/3) + 28.16] / 2 \approx [26.67 + 28.16] / 2 \approx 54.83 / 2 \approx 27.42$$

and

$$q = [(80/3) - 28.16] / 2 \approx [26.67 - 28.16] / 2 \approx (-1.49) / 2 \approx -0.75$$

Since negative output isn't feasible, the optimal production level at $P=900$ is approximately 27.42 units.

Step 2: Confirm the minimum average cost

Calculating AC at $q \approx 27.42$:

$$AC \approx (27.42)^2 - 40(27.42) + 840 + 1800/27.42$$

$$q^2 \approx 752.68$$

$$-40q \approx -1096.8$$

$$1800/27.42 \approx 65.55$$

$$\text{Sum: } 752.68 - 1096.8 + 840 + 65.55 \approx (752.68 + 840 + 65.55) - 1096.8 \approx 1658.78 - 1096.8 \approx 561.98$$

Average cost is approximately \$562 per unit at this output level.

This analysis shows that at the price of \$900, producing around 27 units minimizes costs and aligns with profit maximization.

Implications for Market Behavior and Firm Strategy

Understanding the cost structure helps firms make strategic decisions, especially regarding:

- Optimal Output Level:

By equating MC to market price, firms determine the quantity that maximizes profit or minimizes losses.

- Pricing Decisions:

In perfect competition, firms are price takers. If the market price falls below average variable costs, they may choose to shut down temporarily.

- Long-Run Adjustments:

Persistent losses may prompt firms to exit the market, while sustained profits attract new entrants, affecting market supply and prices.

- Economies and Diseconomies of Scale:

The presence of the cubic term indicates that costs initially decrease per unit with increased production but eventually rise, highlighting the importance of balancing scale and efficiency.

- Cost Management:

Identifying the output level with minimum average cost guides firms in optimizing their operations, possibly through process improvements or capacity adjustments.

Conclusion: Navigating Complex Cost Dynamics

The total cost function $TC = 1q^3 - 40q^2 + 840q + 1800$ presents a nuanced picture of the firm's cost landscape. Its polynomial structure captures the complex interplay of economies and diseconomies of scale, fixed and variable costs, and marginal considerations. By carefully analyzing the marginal and average costs derived from this function, firms operating in competitive markets can make informed decisions that maximize profitability and ensure long-term viability.

In an evolving economic environment, understanding such cost functions becomes even more critical, providing the analytical foundation for strategic planning, pricing policies, and operational efficiencies. Whether faced with fluctuating market prices or internal capacity constraints, firms equipped with detailed cost insights are better positioned to navigate the competitive landscape effectively.

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